

Photo Slide-Shows

It's Storytime.....

Why ?

- A great way to show lots of images
- A great way to mix media (Photos, Music, Video)
- A great way to tell a story
- A feast for multiple senses !
- You get to show off !

Out with the old - In with the New !

Old Days = Cassette tapes / Multiple Carousels /
Multiple Projectors / Mixers

Today = Your laptop and a projector or anything else
connected to a computer (monitor/internet/Facebook/
smartphone/tablet/ ???)

Audio

Music sets the pace

Music sets the mood

Lyrics add to the story (kind of like a title does in a print competition)

You're using someone else's poetry to tell your story

Score vs. Soundtrack

More Audio

Other Considerations

(Beat/Rhythm/Pace)

Linking slides with parts of music / lyrics

Vocals vs. Instrumentals

Genre

Songs can create continuity or break it

Using Music

Copyrighted Music CANNOT BE USED publicly.

No YouTube / Facebook / Web Videos

Personal use = OK - Anything for business = Not OK

Lots of good "Royalty Free" Options

TripleScoopMusic.com

Local Talent / Your kid's band / Barbers / Etc.

Audio Edits

You can trim a song (front or back)

Fade In / Fade out

Use only what adds to the story

Not just music - Add sound clips from movies, recorded audio on your subject, anything that adds to the story.

You can even mix/blend audio "sources"

Visuals - Image Effects

Like anything, moderation is the key - Don't go crazy.

Take your time - savor each image

Go fast & furious - hit them, hit them again... and again

Stroll through an image - "Ken Burns" effect.

Zoom in - Zoom out. Review each slide on this effect.

Plan your transitions

Transitions

Too much "Theme" can make you dizzy.

Same thing on Movement - especially on fast paced shows - watch for zooms / flips / slides / drops - anything that moves.

Most transitions can be timed just like images

Title or Text Slides

Think about how titles add to your competition images
- same thing here

Give your story a name

Credit anyone who helped and yourself

Save some room at the end of the show

Drop in comments during the show

Add a blank slide to start

Publishing

If Public (anything on the web) - Be careful with
Copyrighted material (songs, etc.)

Personal use - have fun , you're safe.

Make DVD's for friends, parties, highlight reels, etc.

Facebook / YouTube = Great places to show off if
nothing copyrighted in your show.

If showing at a noisy event, don't always have to bother
with sound

More Publishing

Try to plan for where it will be shown (TV, Computer,
Tablet, Smartphone)

Size Perspective as needed (4:3 or 16:9 or Other)

Output resolution depends on where shown

Not all DVD's and DVD Players are compatible

Consider "Render" times if on a deadline

Make your own DVD's - Check your programs

Burning DVD's

Plan for where it will be shown (resolution/perspective/etc.)

Check DVD Playback Options - Not all are compatible

iDVD (Part of iMovie) - Great for making DVD's with graphics, sound, menus, etc.

CD / DVD Labels - Avery 8960

Tip : Burn a few extra for big projects

Windows Options

Windows Movie Maker - Standard on XP, Free
Windows Mobile App download on Windows 7

Pro-Show Gold - Photodex Corp. (about \$ 70 - \$250)
- Also comes in Web Subscription Service (\$ 30/month)

Mac Options

iPhoto / Aperture

iMovie

Music has to be in iTunes to use with above apps

Photos have to be imported into Aperture or iPhoto before they can be used in iMovie

iDVD now built in to iMovie

Other Options

Lightroom

Animoto

Apple Final Cut

My process - JMHO :)

Start with music first - Load up up your iPod and figure out the mix. Start to picture the slides rolling by with the music.

What mood do you want? Choose your songs carefully.

You're using someone else's poetry to help viewers feel what you felt when you made those images.

My process - Part II

Think of different songs like acts in a play.

Songs are elements of your story.

Odd number groupings work best - just like photos.

Tip - Add a blank slide (3-5 Seconds) at the front .

Don't just jump in to the show.

Showtime !

Most programs have pre-set themes - no shame in using them ! Canned graphics make you look like a visual wizard.

Good place to start.

Plan on modifying them. iMovie has plenty of quirks.

Mac specifics for me

Make sure all your music is in iTunes / all your images in iPhoto or Aperture first

Work on the rough order of slides in iPhoto first - iMovie is not so hot here.

Tweak in iMovie to do all adjustments

Share for devices / DVD / Media Browser / Social Media

Let's make a Slide Show...