

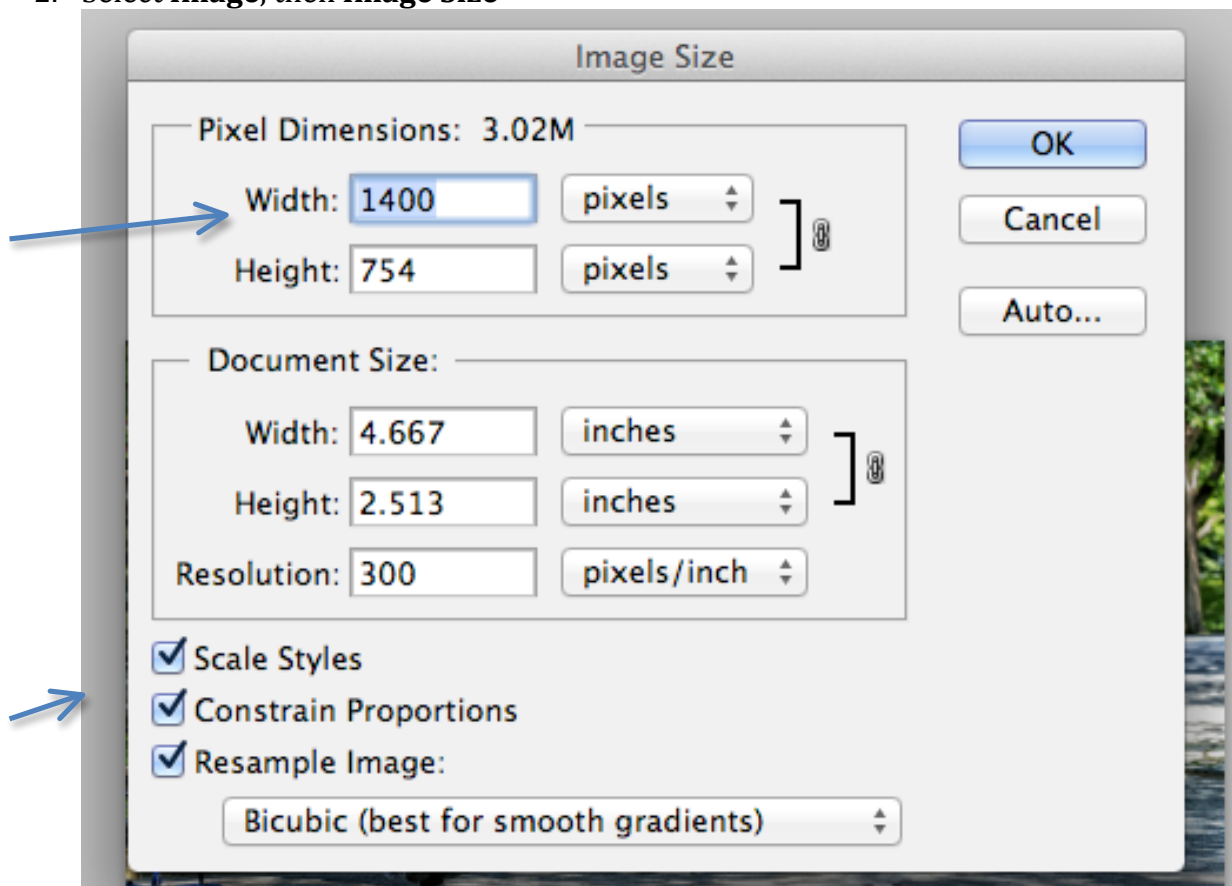
## Focus Camera Club

### Digital Projection Guidelines / Instructions for Sizing & Color Space

Before going to the Focus Web site, you need to make sure your image has the correct dimensions & color profile to match the projector as well as the correct size to be uploaded. Below are the steps you need to follow. Failure to follow these steps could result in your image not getting entered.

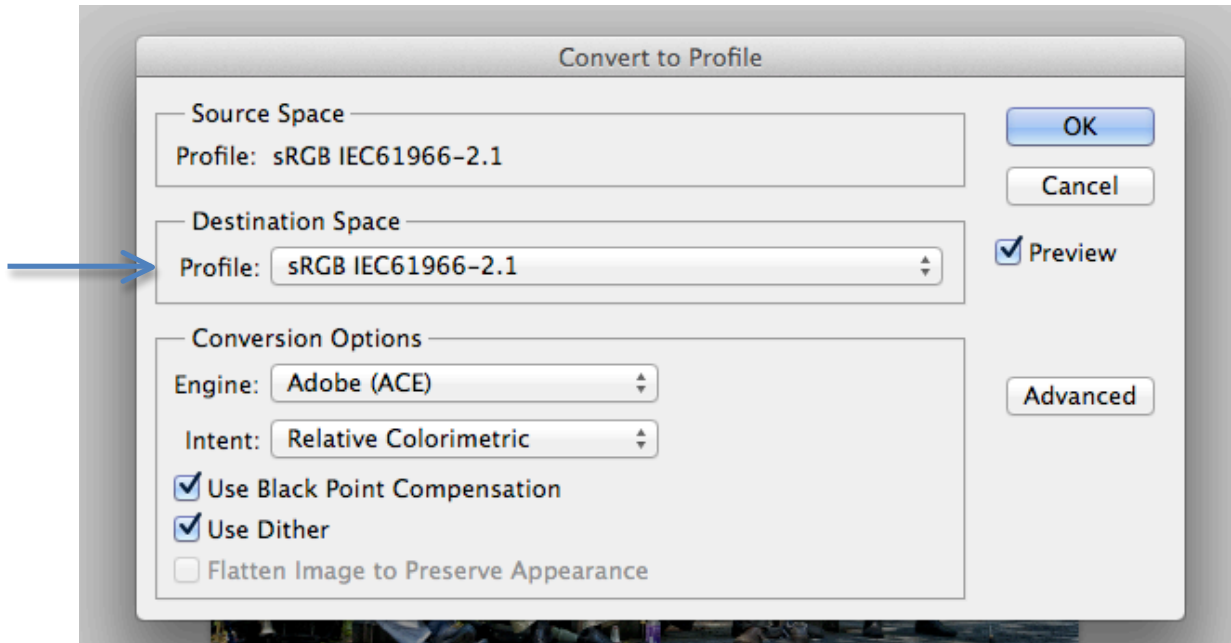
#### *Photoshop Instructions*

1. Open your image
2. Select **Image**, then **Image Size**



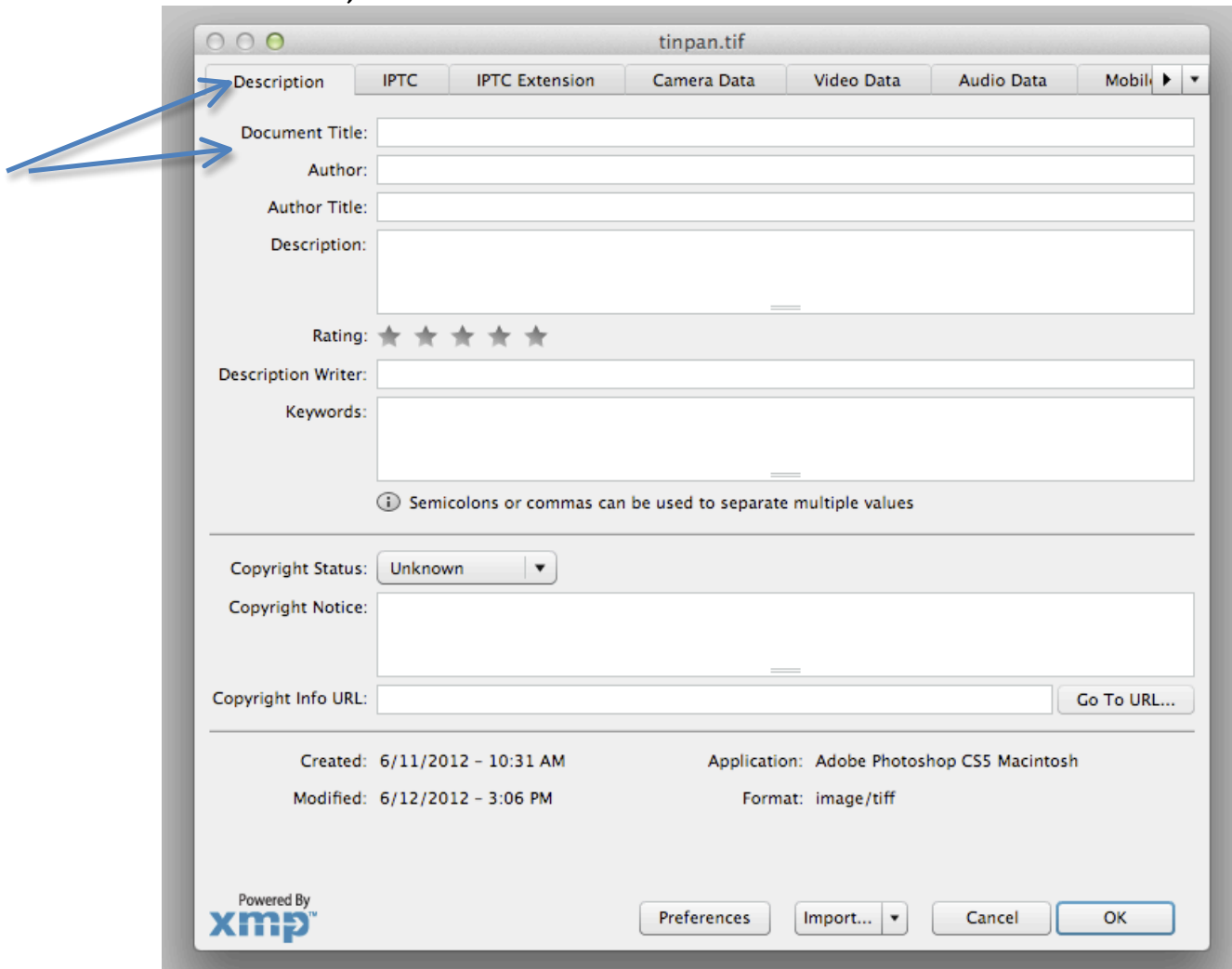
3. Make sure **Scale Styles**, **Constrain Proportions** and **Resample Image** are all checked.
4. In the **Pixel Dimensions** box, make sure your **Width** is set to no larger than 1400 px, or **Height** is no larger than 1050 px.

5. Click **OK**
6. **Note/Optional Step:** If your image file started as a 16 bit image, it should be reduced to an 8 bit image along the way. Click **Image**, then **Mode**, then select *8 Bits / Channel* and *RGB color*.
7. Next, click **Edit**, then **Convert To Profile**



8. **Destination Space** must be set to SRGB
9. Click **OK**

10. Next Click **File**, then **File Info**



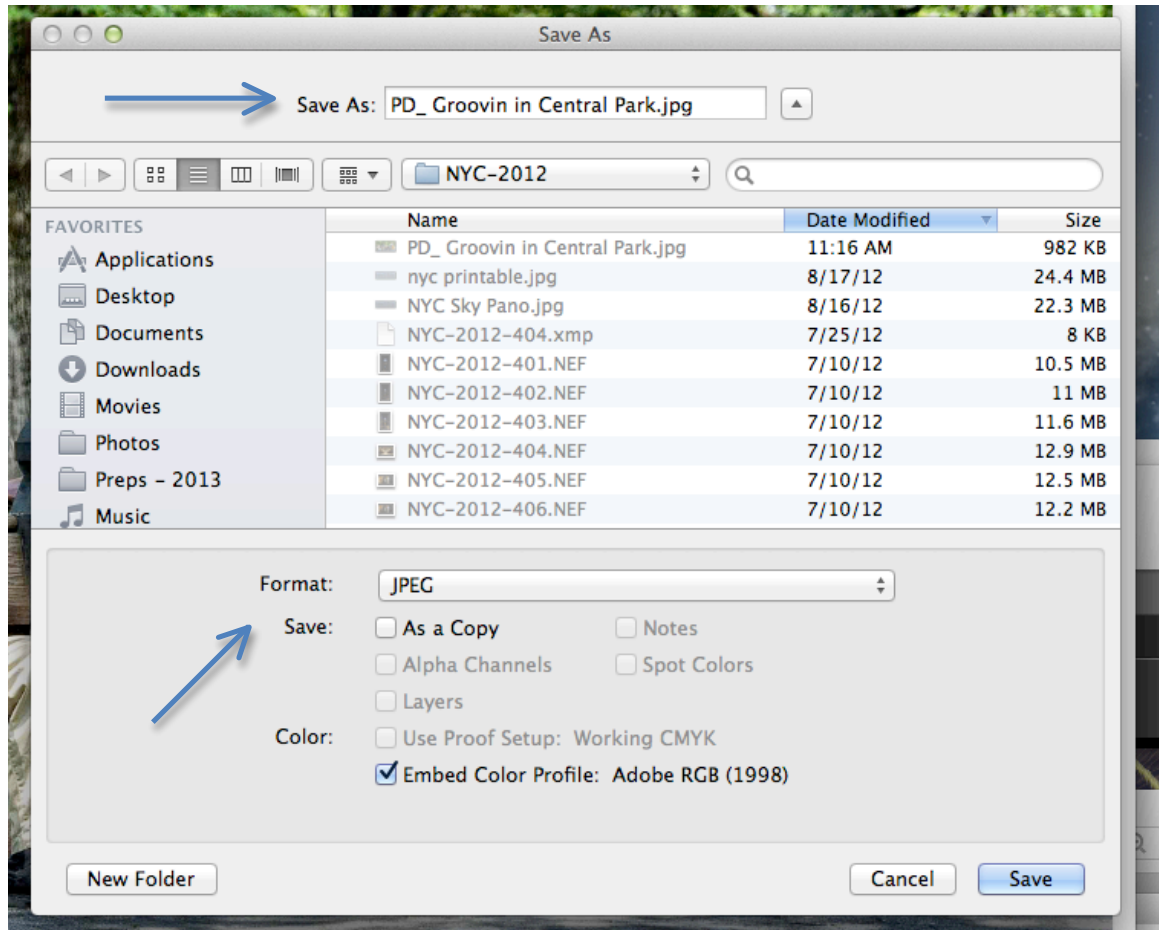
11. Click the **Description** tab

12. Fill in your Image Title in the Document Title field; your name in the Author Field.

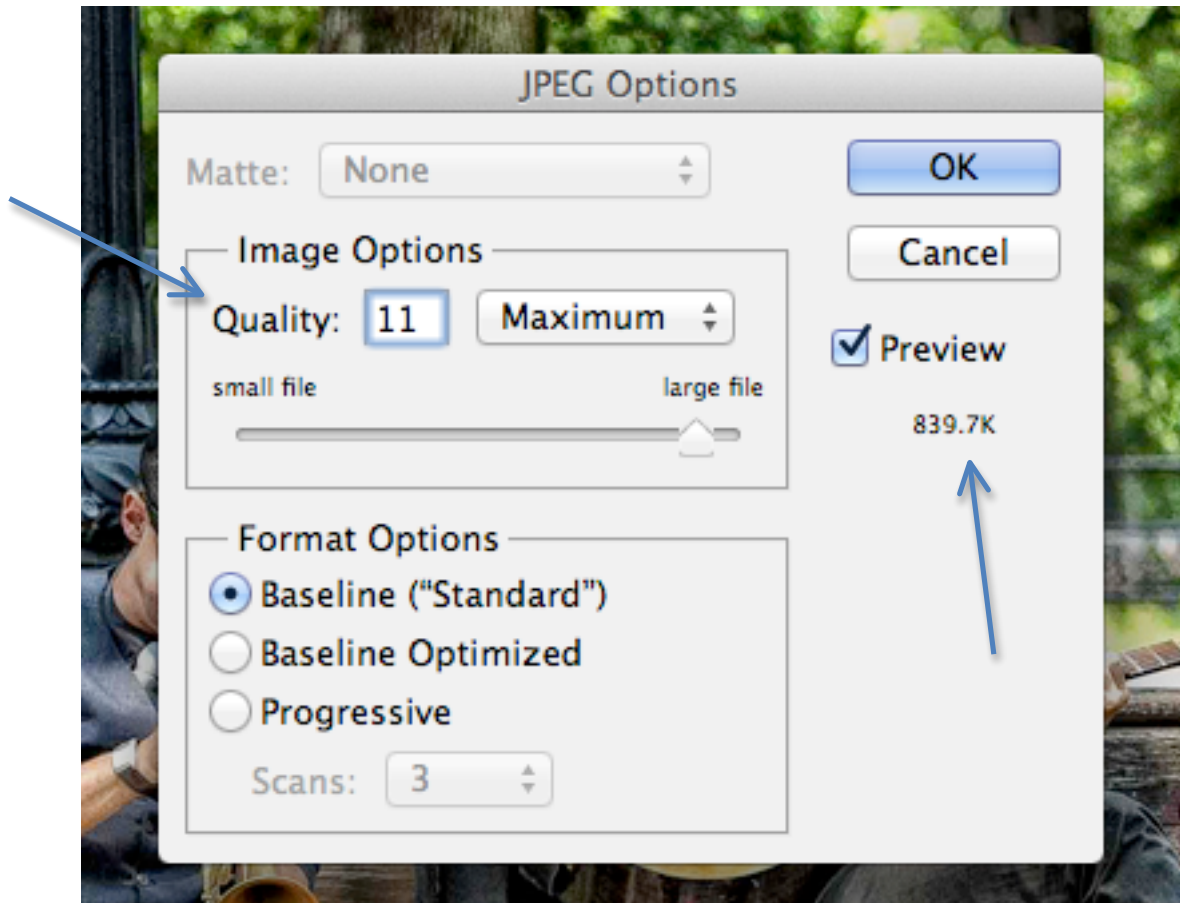
13. Click **OK**

14. Some Images can use some sharpening after being downsized. Use your discretion here. Photoshop has a built in Sharpening filter, or use an Un-Sharp Mask or many 3<sup>rd</sup> party products like Nik Sharpener Pro.

15. Click **File**, then **Save As**



16. The newly edited file should be saved as "XX\_Title" where XX are your initials, then and underscore, then your title. Example: PD\_My Great Photo.jpg.
17. Go to **Format**, select JPEG
18. Click **SAVE**
19. Choose a JPEG **Quality** that will make you final image size less than 1 MB – usually around a 9 or 10 will work. Files larger than 1 MB will NOT be accepted by the up-loader so make sure your final size is below 1 MB.



20. Congratulations - You're ready to upload !

Here's the link :

<http://focuscolorado.com/digital-submissions/>



# Focus Camera Club – Digital Submissions

**Lightroom export preset instructions - GRAB the LR files from <http://focuscolorado.com/digital-submissions>**

Beginning in January 2013 the club is using a new projector for displaying Digital Projection entries in the monthly competitions. It is higher resolution than the previous one and the club now accepts images at 1400 x 1050 pixels.

In the ZIP file you downloaded with this document is a Lightroom Export Preset specifically designed to use for Digital Submissions. It incorporates the following features:

- Sizes the image to a max of 1400 pixels wide and 1050 pixels tall
- Saves the file at a max of 950k, just under our 1 Mb limit
- Saves a JPG file in sRGB color space
- Names the JPG file using your initials and the Title entered in the IPTC field *(Make sure you put your image title in the TITLE field under Metadata in Gallery view!)*

**\*\* Make sure your name is in the CREATOR field so it will also be added to the JPG metadata \*\***

## Importing the Preset

For simplicity, save the .lrtemplate file on your Desktop.

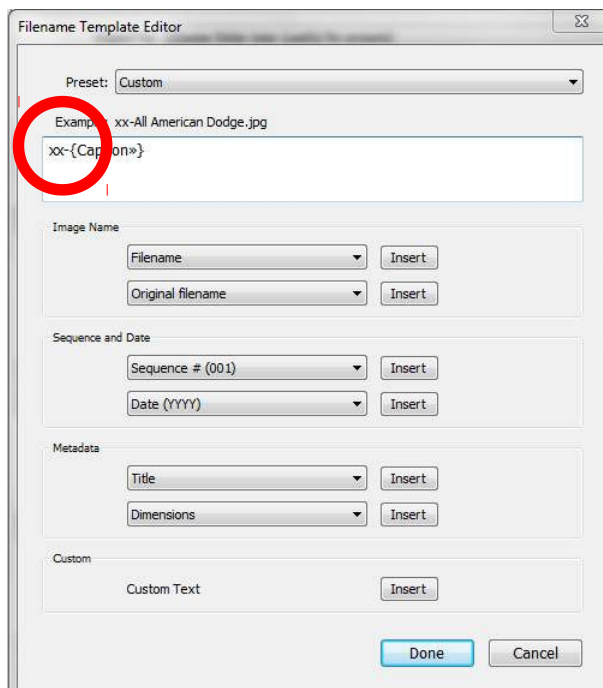
Open Lightroom and click the Export button. This will show all your current presets.

Right click on the User Presets item. From the popup menu select IMPORT.

Navigate to your desktop and select the Focus DigitalSubmission.lrtemplate file. Click OPEN to import the preset. It should now show in your list of User Presets.

## Editing the Preset

Two changes need to be made to this new Preset. 1) Edit the custom filename to use your initials and 2) change the default location for saving these exported files.



Click on the Focus DigitalSubmissions preset to highlight it.

Click on the 'Custom Settings' pulldown under File Naming.

Select 'Edit' from the popup list. You'll see the screen to the left.

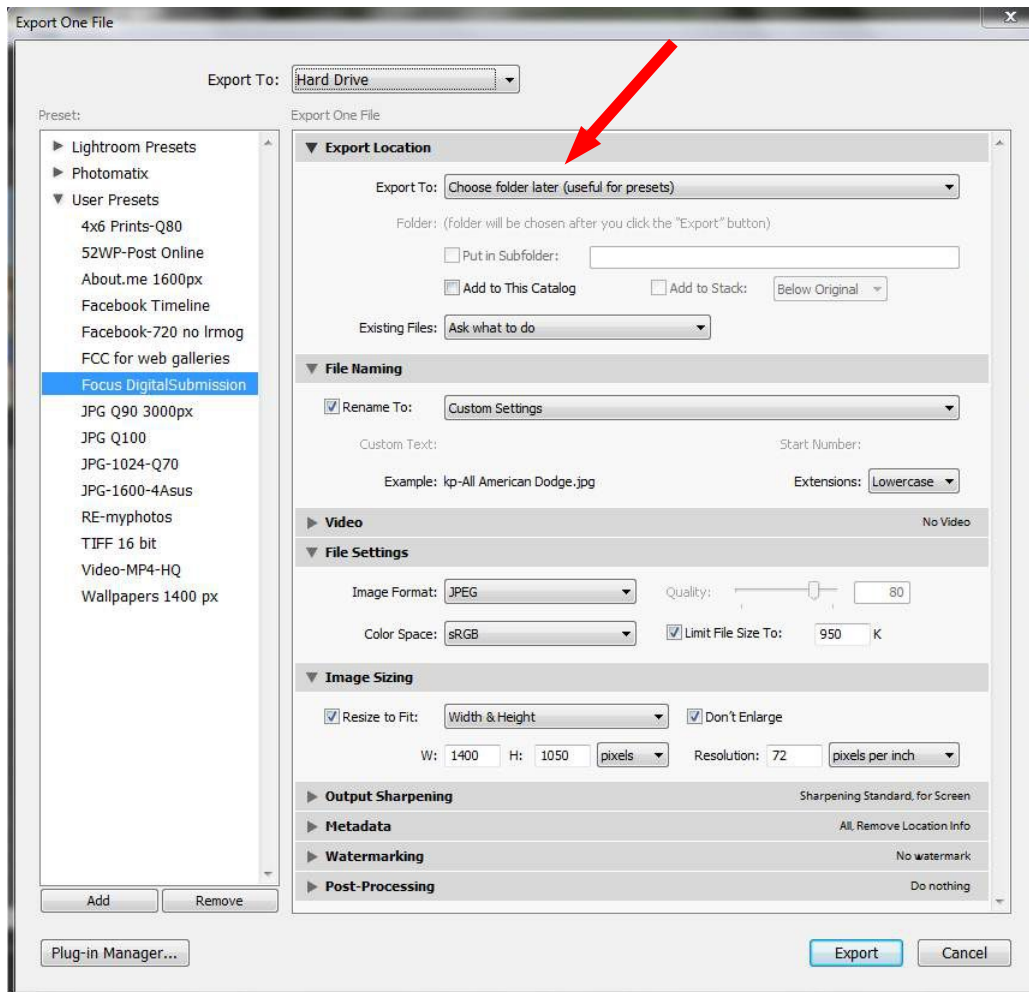
Change the 'xx' to your initials and click Done.

**\*\* IMPORTANT \*\*** - Save the changes you just made! Right click the Focus Preset and click 'Update with Current Settings'

## Changing the Default Save location

Currently, the Preset will have you select the output folder every time you use it. If you don't have a standard location for saving your Digital Submissions to you may want to just leave it as is.

If you DO have a specific folder you save files to, it's easy to set and save it. Click the pulldown list where it says 'Choose folder later' and select 'Specific Folder' from the list. You'll now see a Choose button appear below that option. Click Choose and navigate to the folder you wish to use. Click the 'Select Folder' button and your new choice will be listed under the Export To option.



Once again, Save the changes to the Preset.

**Congratulations!** You now have an Export Preset for your Focus Club Digital Submissions. If you have any questions about the process or editing the preset feel free to contact Karl at [karl@kpphotography.com](mailto:karl@kpphotography.com)